



# HEATH SAMPLE

## EDUCATION

### Auburn University

*BFA in Graphic Design*

Auburn, Alabama - May 2014

### Taormina, Italy Study Abroad Program

May 2009

## EXPERIENCE

### Copper Mountain (April 2016 - current)

*Brand Supervisor (2019 - current)*

*Interactive & Design Coordinator (2016-2019)*

Copper Mountain, Colorado

- Designed and built html code for marketing emails, managed sending list queries and scheduling sends of emails.
- Managed website cms, including mobile responsiveness, daily updates, bugs, new development, and design progression.
- Managed branding and design efforts, including our team of graphic designers, to create media across platforms such as digital banners, email graphics, billboards, posters, print ads, vehicle wraps, in-resort signage and much more.

### Cornerstone Nashville (2015 - 2016)

*Head Graphic Designer & Photographer*

Nashville, Tennessee

Managed company brand across in-house and TV announcements, department and event logos, still photography, redesigned and managed website, monthly branding series, posters, ads, billboards, and managed social media accounts.

### Auburn University Athletics (2013-2015)

*Junior Graphic Designer*

Auburn Alabama

Designed season identity packages for university teams; posters, schedule cards, advertisements, email and news announcements, logos for sports and game programs design.

### Auburn Football Department (2013 - 2014)

*Graphic Design Internship*

Auburn, Alabama

Created graphic mailers for football recruiting department, assisted in creation of athletic team's season branding identity assets, helped create monthly interactive tablet magazine.

### Freelance Artwork (2008 - current)

Commission Painting & Drawings

Acrylic and oil paintings, charcoal and ink drawings for custom order.

### St. Vincent's Cardiovascular Dept. (May 2009 - July 2009)

Cardiovascular Surgery Intern

Birmingham, Alabama

Created graphic mailers for football recruiting department.

## AWARDS / RECOGNITION

Auburn University's Graphic Design Faculty Juried Show 2013

College of Sciences and Mathematics Scholarship 2013

Auburn University Presidential Scholarship 2008

Copper Mountain Employee PlayMaker Award 2020

Copper Mountain Power Play Award 2019

## SKILLS

Brand Identity  
Web Design  
Mobile App Design  
Illustration  
Web CMS Management & Development  
Type in Motion  
Book Design  
Logo Design  
Drawing & Painting  
Printmaking  
Photography

## TECHNICAL SKILLS

Adobe Creative Suite  
Illustrator  
Indesign  
Photoshop  
Dreamweaver (HTML, CSS)  
AfterEffects  
Wordpress, Drupal, Wix, Squarespace CMS  
Sketchup  
IBM Acoustic Email Platform  
Inttopia Insight Portal

## INVOLVEMENT

Summit County Rescue Group Member  
Mountain Rescue 2019-current  
Southern Climber's Coalition  
Cornerstone Community Outreach Program  
Theta Chi - Vice President & Social Event Chair  
Humane Society Volunteer