



# HEATH SAMPLE

## EDUCATION

### Auburn University

*BFA in Graphic Design*

Auburn, Alabama - May 2014

### Taormina, Italy Study Abroad Program

May 2009

## EXPERIENCE

### Copper Mountain (April 2016 - current)

*Brand Supervisor (2019 - current)*

*Interactive & Design Coordinator (2016-2019)*

Copper Mountain, Colorado

- Designed and built html code for marketing emails, managed sending list queries and scheduling sends of emails.
- Managed website cms, including mobile responsiveness, daily updates, bugs, new development, and design progression.
- Managed branding and design efforts, including our team of graphic designers, to create media across platforms such as digital banners, email graphics, billboards, posters, print ads, vehicle wraps, in-resort signage and much more.

### Cornerstone Nashville (2015 - 2016)

*Head Graphic Designer & Photographer*

Nashville, Tennessee

Managed company brand across in-house and TV announcements, department and event logos, still photography, redesigned and managed website, monthly branding series, posters, ads, billboards, and managed social media accounts.

### Auburn University Athletics (2013-2015)

*Junior Graphic Designer*

Auburn, Alabama

Designed season identity packages for university teams; posters, schedule cards, advertisements, email and news announcements, logos for sports and game programs design.

### Auburn Football Department (2013 - 2014)

*Graphic Design Internship*

Auburn, Alabama

Created graphic mailers for football recruiting department, assisted in creation of athletic team's season branding identity assets, helped create monthly interactive tablet magazine.

### Freelance Artwork (2008 - current)

Commission Painting & Drawings

Acrylic and oil paintings, charcoal and ink drawings for custom order.

### St. Vincent's Cardiovascular Dept. (May 2009 - July 2009)

Cardiovascular Surgery Intern

Birmingham, Alabama

Created graphic mailers for football recruiting department.

## AWARDS / RECOGNITION

Auburn University's Graphic Design Faculty Juried Show 2013

College of Sciences and Mathematics Scholarship 2013

Auburn University Presidential Scholarship 2008

Copper Mountain Employee PlayMaker Award 2020

Copper Mountain Power Play Award 2019

## SKILLS

Brand Identity

Web Design

Mobile App Design

Illustration

Web CMS Management & Development

Type in Motion

Book Design

Logo Design

Drawing & Painting

Printmaking

Photography

## TECHNICAL SKILLS

Adobe Creative Suite

Illustrator

Indesign

Photoshop

Dreamweaver (HTML, CSS)

AfterEffects

Wordpress, Drupal, Wix, Squarespace CMS

Sketchup

IBM Acoustic Email Platform

Inntopia Insight Portal

## INVOLVEMENT

Summit County Rescue Group Member

Mountain Rescue 2019-current

Southern Climber's Coalition

Cornerstone Community Outreach Program

Theta Chi - Vice President & Social Event Chair

Humane Society Volunteer